

# SAFETY IS A MUST. LEADERS KNOW



**NOT ONLY THE TALLEST BUILDING  
DESERVE BEST IN CLASS CABLES**

[prysmiangroup.com/lorem-ipsum](https://prysmiangroup.com/lorem-ipsum)

Fire kills 4,000 people every year in Europe. 90% of our time is spent inside buildings, where 90% of fires take place. Although construction materials and buildings have changed dramatically in recent years, many of the regulations that monitor their fire safety are inefficient.

The new **European Construction Products Regulations (CPR)** is a unique turning point to enhance the level of safety by ensuring reliable information on construction products in relation to their fire performances.

## **BE ACTIVE AND TURN CPR INTO ACTION.**

**Prysmian Group is the world's leading cable manufacturer**, with presence in 50 countries and 130 years of history.

Being the pioneer of the cable industry we have always been committed to protect quality standards, and to develop best in class fire resistant and low fire hazard cables and systems to prevent and reduce risks, improving safety conditions in case of fire.

LEADING  
THE WAY  
TO SAFETY

**Prysmian**  
Group